

SEPAL Newsletter—Issue no. 4 October 2019

Communication Training in Warsaw

We were very excited to have participated at the at the **Communication Training** organized by the Fund Operator during 2-3 July 2019, in Warsaw/Poland, for the communication managers of projects implemented under the EEA and Norway Grants.

We had 2 full days of interesting presentations and discussions about achieving an **effective communication in our projects**, infographics, multimedia tools, social media and communication through campaigns that can bring more visibility to our activities.

Meet the communication experts here: <https://youthemploymentmag.net/contacts-3/>



Launch of the Youth Employment Magazine



July 30th 2019 marked the official launch of the **Youth Employment Magazine** (<https://youthemploymentmag.net/>), announced on the UN International Day of Friendship. Nearly 200 institutions from **26 European countries**, implementing projects financed by Iceland Liechtenstein and Norway, united to share results of their initiatives aimed at combating youth unemployment in Europe. The editorial team of the Youth Employment Magazine consists of experts implementing the projects themselves, who are regularly developing materials about the progress and results of each project. The platform is established by the Fund Operator, a consortium of JCP Italy and Ecorys Polska.

According to recent data shown in the Eurostat database, approximately 15 million young people aged 20-34 were neither in employment, nor in education and training (NEET) in the EU-28 in 2018. In Italy and Greece, with the highest youth unemployment rate, more than a quarter of young people were out of the labour market. To promote sustainable and quality youth employment in Europe, Iceland, Liechtenstein and Norway launched in 2017 the **EEA and Norway Grants Fund for Youth Employment** amounting to 60 million euros. The 26 large-scale projects selected to receive funding are now implementing their initiatives that aim to help around 25 000 young people find a job or create new ones.

"The online magazine will serve as a platform to inspire, connect and raise awareness among young people in Europe and will become an online hub for all the entities involved in the Fund", said Raquel Torres Prol, Communication Officer for the Fund for Youth Employment at the Financial Mechanism Office, the Secretariat of the EEA and Norway Grants.

Our project **#SEPAL** is part of this EU movement and it's a very ambitious project to support the youth employment through apprenticeship model!

News from around Europe



A lot happened in August in the **adult learning sector across Europe**:

- [The Norwegian government announced](#) that it is investing 7.5 million NOK (around 750,000 EUR) into upskilling the workforce in the healthcare sector. (EN)
- [Meanwhile Denmark](#) has started a new awareness raising campaign to inform adults of its e-Guidance service. The aim of the campaign is to further encourage adults to receive online educational guidance. (DA)
- [The Bulgarian government has started its 'Mobile Employment Agency' initiative](#). The aim is to provide citizens in smaller and difficult to reach regions with information about employment, education and upskilling. (BG)

Basic skills combined with apprenticeship

A certificate of apprenticeship could strengthen the employability of many low skilled adults. An objective of the [Norwegian Strategy for Skills Policy](#) is therefore to use **workplaces as learning arenas** even more than before.

The already established scheme [SkillsPlus](#), which has until now been focusing on basic skills, was in 2018 extended to a pilot combining basic skills and apprenticeship training. This pilot continues in 2019, and the Norwegian Government has provided 15 million Norwegian Kroner to **basic skills combined with apprenticeship** via SkillsPlus.

**Information from [EPALE](#) platform*

SEPAL 2nd Dissemination Events

On **26 September 2019** our partners from **Greece, Romania and Spain** have organized the 2nd dissemination event for the **SEPAL** project, with more than 75 participants.

KoiSPE DIADROMES organized the event in **Athens** (Greece) and invited representatives of all the organisations to whom they have presented the **SEPAL** project (local authorities, cooperatives, associations and NGOs). Among the attendees there were those who signed the Partnership Agreement, their **local stakeholders** (LSCs), who gave the participants a brief outline of their organisations. During the meeting, the participants also explored the positive prospects that are currently opening up for the involved parties, as well as making an overview of the progress achieved since October 2018.

The dissemination event organized in **Suceava** (Romania) by **Bucovina Institute** focused on the involvement of local employers and authorities in the project activities and addressed topics as legislative facilities and other current opportunities related to the professional inclusion of young people from vulnerable groups, successful experiences as well as the social consequences of the low involvement of young people on the labor market. After the debates and the questionnaires applied during the meeting, we can state that the **expectations of employers recruiting young people** from vulnerable groups within the **SEPAL** project are related to providing support in obtaining subsidies, facilitating communication with Employment Office, support in the workplace to perform tasks in the required performance parameters, developing skills and competences, vocational counseling and strengthening the motivation for work and informing the employee about rights and obligations.

The 2nd dissemination event in **Badalona** (Spain), organized by **Pere Closa**, reached the **conclusion** that there is a real difficulty for Roma young people to work in the labor market and it is necessary that the insertion professionals take into account the reality of each person with whom they work. In this way, to be able to help improve their competences or to carry out training that suits their interests while they combine it with their family and economic authorities. A project like **SEPAL** is needed that promotes the awareness of companies to break prejudices and job opportunities for young people. As well as the follow-up and accompaniment of young people, once it is carried out in the labor market, to help keep their job.

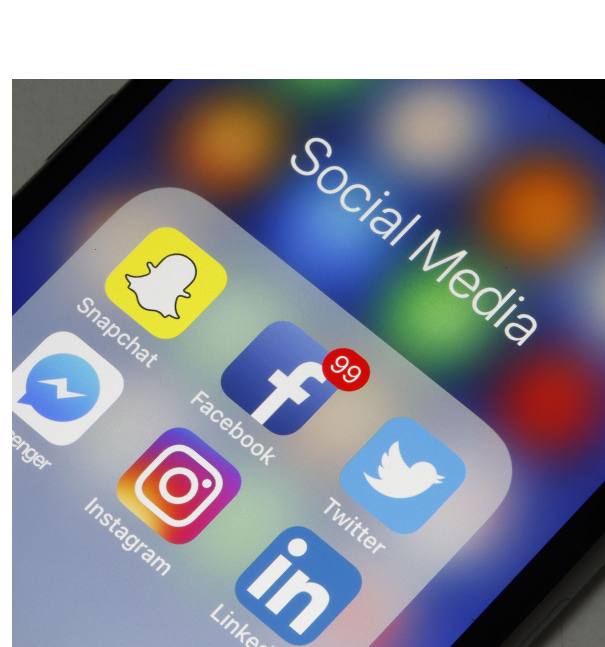


SEPAL WISE Teams on Social Media

All our **WISE teams** use **social media** to have a better reach to our target group, the young people aged 24-29 years old, to the employers, but also for the better dissemination of the project activities and results.

So, don't hesitate to **follow them online** here:

- SEPAL WISE Romania - <https://www.facebook.com/sepalwiseromania/>
- SEPAL WISE Spain - <https://www.instagram.com/fundaciopereclosa/>
- SEPAL WISE Lithuania - <https://www.facebook.com/SepalWISELithuania>
- SEPAL WISE Greece - <https://www.facebook.com/SEPAL-WISE-Greece>
- SEPAL WISE Poland - <https://www.facebook.com/SEPAL-WISE-Poland>



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